

Part 1: E-Learning Project Proposal

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EDTC 6325.01

June 16, 2013

E-Learning Module Proposal

Introduction:

This e-Learning project expects Raymondville School website administrators to implement Weebly in creating designing and updating their schools' website to provide students, parents, teachers and community with multimedia tools to communicate on school activities and incite participation. The World Wide Web is one of the most effective communication technologies today. Developing an effective school website will expand opportunities for parents to communicate with the school and become more informed about their child's education. School websites can incite parent involvement in school activities (Dandy, 2013).

For several years, Raymondville ISD has used Microsoft Publisher software to create and publish their school websites. This software is limited in providing multimedia tools and updating it can be sometimes frustrating, since it can only be done in an assigned computer and at the school grounds. This information was collected through a discussion with Raymondville School's website administrators.

The purpose of this training is to successfully train website administrators to create, design, and update their school websites by using the web 2.0 tool Weebly. Training website administrators will learn to utilize Weebly and its features to provide students, parents, teachers, school administrators and community with an effective tool of communication. This will incite both parent and student participation in school activities.

Weebly is a free online website creator; it uses a simplistic widget-based site builder that operates in the web browser. Weebly's site elements are drag-and-drop making it user friendly. This tool provides many theme design choices to create professionally designed websites. Weebly websites can be updated at any time anywhere as long as there is internet access. Weebly also generates a mobile version of each website (Johnston, 2012).



Instructional Goals & Objectives

Instructional Goal:

Using Weebly, Raymondville ISD website administrators will be able to create a school web site to enhance communication and collaboration among faculty, students and parents.

Sub Goal 1: School Website Administrators will register for a Weebly account. After completing this lesson, the learners will be able to...

- Objective 1.1: navigate to the Weebly website at www.weebly.com
- Objective 1.2: register for a Weebly account
- Objective 1.3: enter a title for the website
- Objective 1.4: choose a website address using the following naming convention: nameofschool.weebly.com

Sub Goal 2: School website administrators will design the school website. After completing this lesson, the learners will be able to...

- Objective 2.1: select a theme template for their school website
- Objective 2.2: design and customize their theme by choosing a website color
- Objective 2.3: customize the font, font size and font color of the website
- Objective 2.4: add pages to the website

Sub Goal 3: School website administrators will add multimedia tools and other features to their website. After this lesson, the learners will be able to...

- Objective 3.1: use the drag-and-drop tools in Weebly

- Objective 3.2: add a title and information to their website
- Objective 3.3: upload a picture to the website
- Objective 3.4: embed a YouTube video to the website
- Objectives 3.5: Website administrators will learn how to add links and contact forms to the website

Sub Goal 4: School website administrators will be able to publish their school website online. After this lesson, learners will be able to...

- Objective 3.1: publish their website
- Objective 3.2: test all links and features added to it
- Objective 3.3: log out successfully from weebly.com and close the webpage window

Sub Goal 5: School website administrators will be able to update the school website. After this lesson, learners will be able to...

- Objective 3.1: independently access the Weebly website by typing the URL
- Objective 3.2: log in to Weebly
- Objective 3.3: update website by changing information
- Objective 3.4: publish the website and check if changes updates were published

Intended Audience:

The intended audience for this e-Learning module is five Raymondville ISD website administrators. The website administrators are active teachers who are in charged of designing and updating the school website at their respective campus; L.C. Smith Elementary, Pittman Elementary, Myra Green Middle School, Raymondville High School and Options Academy. These schools are all located in Raymondville, TX. All five

website administrators are Hispanic and bilingual males whose age ranges from 30 to 50. They all have at least 7 to 15 years of teaching experience. They all have knowledge and ability to use computers and related technology efficiently with a range of skills. These website administrators do not get paid nor compensated for updating the website. Due to their outstanding technology skills, they were assigned as the website administrators.

Learning Environment & Context:

Due to schedule conflicts and summer vacations, this e-Learning module will be delivered via internet. The only requirements to successfully access this training are a computer or laptop with preloaded flash player, internet connection, and computer speakers or earphones. They may complete this training from any location with internet access and the requirements previously mentioned. They may be at the comfort of their home, at a public or school library, or at any restaurant or public places that offer Wi-Fi hotspots.



Summary:

This e-Learning module focuses in training Raymondville School website administrators to implement Weebly as a website creator tool. After this training the school website administrators are expected to implement Weebly will in creating, designing and updating their schools' website to provide students, parents, teachers and community with multimedia tools to communicate on school activities and incite participation. Learning to use Weebly will aid the website administrators in designing, updating and publishing from anywhere as long as they have a computer with internet connection.

Sources

Mike Johnston (2012) "[Weebly Review-The Website Builder that makes Web Design Fun](#)".

CMS Critic. Retrieved June 15, 2013.

Web Dandy (2013) Why do your school need a website?

<http://www.webdandy.co.uk/school-website-design.htm>. Retrieved June 14,

2013.

Weebly Image courtesy of Weebly.com